



NEWSLETTER

LATEST IN RESEARCH

Approval of Tirzepatide for Treating Obesity

Obesity is a complex condition associated with numerous health risks, including heart disease, diabetes, and certain cancers. Despite the availability of lifestyle interventions and other medications, many individuals struggle to achieve significant and sustained weight loss.

We are thrilled to announce Tirzepatide, a promising medication that has just received approval for treating obesity, marking a significant milestone in the battle against this global health crisis.

Tirzepatide is a novel, once-weekly injectable medication that belongs to a class of drugs known as a glucose-dependent insulinotropic polypeptide (GIP) receptor and glucagon-like peptide-1 (GLP-1) receptor agonist.

Tirzepatide works by directly activating GIP and GLP-1 pathways to help regulate blood sugar both fasting and postprandial by glucose dependent insulin release, inhibition of glucagon release and suppression of hepatic gluconeogenesis. Additionally, it also slows gastric emptying and reduces food cravings.

The approval of Tirzepatide for obesity is backed by robust clinical trial data demonstrating its effectiveness. In pivotal studies, patients treated with Tirzepatide experienced substantial weight loss of about 20% compared to those receiving a placebo. Moreover, Tirzepatide demonstrated improvements in various metabolic parameters, including blood sugar control and cardiovascular risk factors.

The approval of Tirzepatide for treating obesity marks a momentous achievement in the field of healthcare. Continued efforts to promote healthy lifestyle behaviors alongside medical interventions will be essential in addressing the multifaceted nature of obesity.

Reference:

<https://www.medscape.com/viewarticle/998455>

What's New?

Previ Virtual Weight Management Program: Redefining Your Fitness Journey

Embark on a transformative experience with our Virtual Weight Management Program. Tailored to meet the demands of modern lifestyles, this program seamlessly integrates virtual consultations, and nutritional guidance. Whether you're looking to shed a few pounds, build lean muscle, or enhance your overall fitness, our expert team is here to guide and support you every step of the way. Join us in embracing a new era of holistic health, where your wellness goals are just a click away!



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Previ Virtual Weight Management
Previ Virtual Hormone Restoration